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U.S. Dept. of Agriculture.

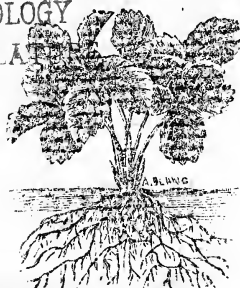
L. W. SCHOELL, GENL. MGR.

FRED SCHOELL, VICE PRES.

RETURN TO POMOLOGY

SECTION OF NOMENCLATURE

1916



1916

WHOLESALE CATALOGUE

OF

SCHOELL BROS.'

NURSERIES

NAUVOO, ILLINOIS

CENTRALLY LOCATED

GROWERS OF

TREES, PLANTS AND VINES.

Our Soil is the Home of the Strawberry.

Our Plants are Best and as Cheap as First-
Class Plants Can Be Sold For.

OUR AIM IS TO EXCEL.

ADDRESS ALL CORRESPONDENCE TO

SCHOELL BROTHERS

PHONE NO. 4-180

NAUVOO, ILLINOIS

INDEXED.

NAUVOO RUSTLER PRINT

INSTRUCTIONS TO BUYERS.

It is our aim to make highest quality a first consideration and then make our price as low as first-class plants can be sold for. Our prices, therefore will in all cases be found as low as those of any other reliable house. All plants are dug from fields set last spring. In digging strawberry plants, we take up the entire row, discarding the parent plants and the small plants between the rows. This leaves the strongest and most vigorous plants in the bed to send out. Having had twenty-seven years' experience in the plant business, we know that we can please you if you will favor us with a trial order.

REFERENCES:—We refer you to the State Bank of Nauvoo and the First National Bank of Nauvoo.

Packing in the best manner, and delivered at office in Nauvoo, is included in all prices named. Small orders receive every care. All orders and enclosures will be promptly acknowledged and questions relating to our business carefully answered. We use light and strong packages, put in plenty of fresh moss, and carefully separate and mark each different variety with printed tags.

We sell our stock and warrant it true to name and of quality represented, with the express understanding and agreement that should any prove not true to name, we will refund the money paid for such, or replace the stock with others that are true, but are not liable for damages other than herein named.

TERMS:—Invariably Cash in advance. Goods sent C.O.D., only when one-fourth of amount is sent with order, with charges for returning money added to bill.

Note:—Those that are marked Imp., are Imperfect blossom and should be planted with Per., Perfect blossom. Varieties every 3d row.

If to be sent by Mail, 50c per 100; postage paid.

By Express, 40c per 100; 500 or over, at 1,000 rates, purchaser paying charges.

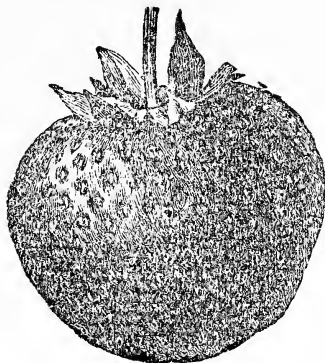
	1000		1000		1000
Senator Dunlap,		Excelsior, per.,	3.00	Sample, imp.,	3.25
per.,	2.50	Gandy, per.,	3.00	Splendid, per.,	3.50
Bubach, imp.,	\$3.50	Haverland, imp.,	2.75	Uncle Jim, per.,	3.50
Bederwood, per.,	3.00	Jessie, per.,	3.50	Warfield, imp.,	2.75
Bismark, per.,	3.00	Lady Thompson,		Wm. Belt, per.,	3.00
Bisel, imp.,	3.00	per.,	3.00	Johnson's Early	
Clyde, per.,	3.50	Corsican, per.,	3.00	per.,	3.00
				Crescent, imp.,	3.00

FALL OR EVERBEARING STRAWBERRIES.

Fall or Everbearing Strawberries.

SUPERB--It makes large, beautiful, vigorous and thrifty plants and about enough for a good fruiting row. The plants resemble Glen Mary for size. The fruit is medium to large and very attractive. This variety does not bear so heavily on the first season runners as Progressives, but mostly from the mother plants, so it does well in hills. The fruit is of excellent quality and can be shipped a long distance.

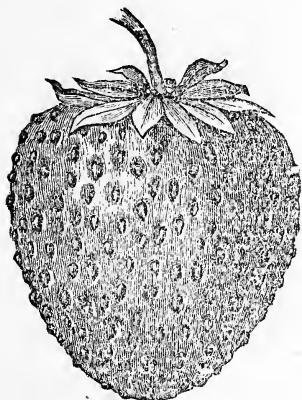
Per 12, postpaid, 35c; per 50, \$1.00;
per 100, \$1.50; per 1,000, \$12.00.



Fall or Everbearing Strawberries.

PROGRESSIVE per--The best of the fall bearing to date. This is a vigorous, thrifty grower, making a matted row 2 or 3 feet wide. In fact the best plant maker of all the fall bearing kinds. The color of the foliage, manner and habit of growth somewhat resembles the Dunlap. The fruit is medium to large in size, of a deep dark glossy red. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best.

Per 12, postpaid, 35c; per 50, \$1.00;
per 100, \$1.50; per 1,000, \$12.00.



BUBACH No.5 (imp.)--This berry combines great and uniform size, fine color and firm; unsurpassed productiveness; good quality fruit.

BEDERWOOD (per.)--The plant is healthy and a good grower. Fruit firm and very productive.

BISMARK (per.)--Season about the same as Bubach. A seedling of that variety which it resembles. It is productive; colors evenly, and is beautiful bright red; firm, fine quality and a good shipper.

BISEL (imp.)--The Bisel is a seedling of the Wilson; plants are healthy; vigorous growers and abundant plant makers. They have long, fine matted roots, which enable them to stand severe droughts. The fruit is very large and the color a deep glossy red.

LADY THOMPSON (per.)--This berry does not fear competition being early and very large. A perfect bloomer; a good grower and shipper. It has perfect shape, good color and a fine flavor.

CLYDE (per.)—Fruit medium to large in size and of dark scarlet color—a strong, healthy grower, and makes plants freely; an early bloomer with abundant pollen. It is productive and does well wherever tried.

SAMPLE (imp.)—Large size and fine quality; the berries are large to the last; for market it is one of the best varieties, and it will yield with the Crescent and Warfield.

CORSICAN (per.) — Green's big berry. It is the biggest, brightest, and best color. A great yielder and producer; its foliage is exceedingly healthy and vigorous.

HAVERLAND (imp.)—The plant is a strong grower, and entirely free from rust; it sends out as many runners as the Crescent and the plants bear abundantly. The fruit is of large size, many berries being two inches long; it ripens all over and is a bright, glossy red. It is one of the old varieties that has come to stay.

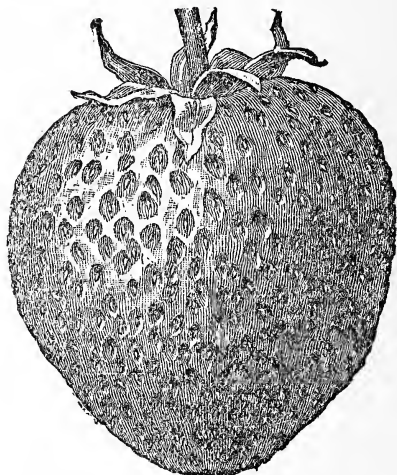
GANDY (per.)—A large late berry firm and good. This is probably the best of the late varieties. The plant is of sturdy character.

CRESCENT (imp.)—Very prolific. Succeeds everywhere. It's so well known it needs no description.

EXCELSIOR (per.)—The plant is a healthy and thrifty grower, fruit large and a heavy bearer. It is one of the best early varieties.

JOHNSON'S EARLY (per.)—One of the earliest varieties, conical in shape and of excellent quality. Very resistant to frost, drought and rust and one of the best for fertilizing the pistillate varieties.

SENATOR DUNLAP (per.)—Has a perfect blossom, is hardy, productive, of good quality, splendid keeper, and is able to hold its own under any rough and tumble methods of culture, free from rust. The plant is wonderfully productive and brings every berry to maturity. It resembles the Warfield in size and color, ripens at the same time and remains in bearing longer. When canned it's one of the richest varieties known. To produce a



full crop it needs no other variety planted with it. It stands today the leading market berry among all the fruit growers. Large strawberry growers are planting heavily to Dunlap, often planting ten to twenty acres solid to this variety, which goes to show the confidence this berry has created since its introduction about fifteen years ago and our advice would be to plant the Dunlap, It won't disappoint you.

JESSIE (per.)—The plant is vigorous, healthy and a strong grower, resembling the Sharpless.

WM. BELT (per.)—The plant is a robust grower, with perfect flower; berries large, regular and uniform; glossy bright crimson.

UNCLE JIM (per.)—The plants are large and healthy, making a good row. The fruit is large and beautiful, firm and of high quality. It has a perfect blossom and its season is medium to late.

APPLES.

5 to 6ft, each 20c; per 10 \$1.60; 100, \$14
4 to 5ft, each 18c; per 10 \$1.50; 100 \$13

Summer Varieties.

Early Harvest, pale yellow. Early.
Red June, medium large, red.
Yellow Transparent, smooth yellow.
Red Astrachan, large, roundish.

Autumn Varieties.

Maiden Blush, medium to large; clear yellow with pink cheek.
Rambo, medium, yellow streaked.

Winter Varieties.

Belleflower, large, crisp, yellow.
Grimes Golden, good size, yellow
Ben Davis, large, fine, striped.
Geneton, medium yellow, streaked with red.
Gano, large bright red.
Wine Sap, medium, deep red.
York Imperial, large yellow, shaded red.
Jonathan, deep red.
Baldwin, large, roundish, dark red.
Rome Beauty, large yellow shaded with red.
Northern Spy, large, striped with crimson.

SPLENDID (per.)—As its name indicates. Splendid is a safe berry to plant.

WARFIELD (imp.)—This is one of the standard varieties, profitable for market. It blooms with the Crescent; ripens the same time and wonderfully productive and firm; of a fine, glossy red, and good size.

Arkansas Black, large crimson black.

Fameuse, or Snow, medium size, deep crimson.

Mammoth Black Twig, large dark red apple.

Stayman's Wine Sap, red with yellow ground.

Huntsman, large red.

Wealthy. Few varieties that are at once so hardy and so productive, yield fruit of such good quality—white fleshed.

Minkler.

Crab Apples.

Hyslop. Large, deep crimson; one of the most beautiful of crabs; very popular. October.

Yellow Siberian. Large, beautiful golden yellow.

Delicious.

Delicious. Fruit large, nearly covered with brilliant dark red flesh, fine grained, crisp and melting, juicy with a delightful aroma; of very highest quality. A splendid keeper and shipper.

5 to 6ft, each 25c; per 10 \$2.00; 100, \$18
4 to 5ft, each 20c; per 10 \$1.70; 100, \$16

Express or Freight Charges Paid by Purchaser.

PEACHES.

4 to 6 ft. Each 15c; per 10, \$1.40;
per 100, \$12.00.

3 to 4 ft. Each 13c; per 10, \$1.00;
per 100, \$9.00.

Crawford's Early, large yellow, red
cheek; early September.

Crawford's Late, large.

Crosby, medium size, bright yellow.
September 15th.

Triumph, very early. July.

Elberta, large, yellow with red
cheek. August.

Wonderful, large to very large, and
rich golden yellow. October.

Fitzgerald, fruit large bright yellow.
August.

Sneed, the earliest peach of all;
creamy white. July.

Plums.

4 to 6 ft. Each, 25c; 10, \$2.15.

Burbank, fruit large, cherry red.

Abundance, large, lemon yellow.

Wild Goose, red, early.

Lombard, large, violet red.

German Prune, large, oval, purple,
with thick blue bloom.

Blue Damson, one of the favorites
much used for preserving.

Shropshire Damson. Medium, a
dark purple, very productive; best
for preserving. October.

Apricots.

Superb. A hardy seedling from
Kansas. The best flavored, most
productive, hardy apricot, yet
produced. Quality is exquisite.
Medium size, light salmon color.
30 cents.; four for \$1.00.

CHERRIES.

4 to 6 ft. Each 30c; per 10, \$2.75.

Early Richmond, dark red.

Montmorency, larger than Early
Richmond.

Chair's Choice. Deep yellow with
red cheek; firm; few day's ear-
lier than Smock. September.

Champion. A large, handsome and
early variety, creamy white, with
red cheek; sweet, rich and juicy;
hardy and productive. August.

Greensboro. The largest and most
beautifully colored of all the
early varieties. Double the size
of Alexander; ripening at the
same time. Flesh white, juicy
and good. July.

Heath Cling. Very large, flesh is
white, juicy and melting. Good
keeper and shipper. October.

Old Mixon. Large pale, yellow, deep
red cheek, white flesh, tender,
rich, good. September.

Dyehouse, ripens before Richmond.
English Morello, fruit dark red;
quality good. Late.

PEARS.

4 to 6 ft. Each 25c; per 10, \$2.15.
Duchess, very large; dull greenish
color.

Garber, very much like Kieffer;
two weeks earlier; yellow as an
orange.

Wilder, small to medium, pale yellow.

Duchess, dwarf.

Bartlett, large, coloring when fully
ripe to waxen yellow, with red
blush.

Seckel, a beautiful and delicious
little pear. One of the richest
and highest flavored pears.

4 to 5 ft, each 25c; per 10, \$2; per 100, \$18

Kieffer. Its large size, handsome
appearance and remarkable keep-
ing and shipping qualities make
it profitable for market—October.

The prices quoted on Vines are No. 1 Vines. At prices quoted, in lots of 12 and less the Vines will be sent by mail, postpaid, 50 vines or over at 100 rates. 500 or over at 1,000 rates, and must be sent by Express or Freight, and charges must be paid by purchaser.

MOORE'S EARLY—A seedling of Concord, which it resembles; ripens a week or ten days earlier, the earliest good black grape; bunch large, berry large, round with a heavy bloom; vine exceedingly hardy.

CONCORD—The most extensively planted and generally successful grape in America. Black, bunch and berry large, fine quality, medium early. Vine a rank grower. Very healthy, hardy and productive.

NIAGARA—Vigorous and productive; berry uniformly large; skin thin, tough, with whitish bloom; tender sweet; one of the best of white grapes.

DELAWARE—A choice native grape of free and hardy, but slender growth, that deserves a place

in every vineyard or garden. Bunches and berries are small, but compactly set, light red, with violet bloom and sugary and delicious. A favorite dessert grape; one of the earliest to ripen.

WORDEN—A seedling of Concord, but larger in bunch and berry, of better flavor; earlier, as hardy and healthy in every way.

CATAWBA—Excellent table and wine Grape, with large, round berries, rather loosely set on cluster of good size, when fully ripe.

GOETHE—Berry is very large, oblong, entirely red when fully ripe; flesh tender and melting throughout; few seeds.

First Class Grape Vines.

	Each	12	100	1000
Concord, 1 yr	10c	60c	\$2.00	\$18.00
Concord, 2 yr	15c	80c	2.75	25.00
Moore's Ey 1 yr	15c	80c	3.50	32.50
Moore's Ey 2 yr	20c	\$1	5.00	45.00
Catawba, 1 yr	15c	80c	2.75	
Delaware. 1 yr	15c	\$1	3.00	
Niagara, 1 yr	15c	\$1	3.00	
Worden, 1 yr	15c	\$1	3.00	
Goethe, 1 yr	20c	1.10	8.00	

CURRENTS.

	Each	12	100	1000
Fays Prolific, 2 yr	10c	\$1	\$5.50	\$45
Cherry, 2 yr	10c	1	5.50	45
Red Cross,	10c	1	5.50	45

Raspberries.

	Each	12	100	1000
Cumberland blk.	10c	75c	\$1.50	\$12
Miller, red	10c	70c	1.00	8

ASPARAGUS.

	12	100	1000
Conner's Colossal	40c	75c	\$5.00
Columbian Mammoth	40c	75c	5.00
Palmetto	40c	75c	5.00
Giant Argentine	40c	75c	5.00
All 2 year plants.			

Blackberries.

	Each	12	100	1000
Snyder	10c	60c	\$1.50	\$12
Ey. Harvest	10c	60c	1.50	12

Rheubarb.

	Each	12	100
Linnaeus, 2 yr	10c	75c	\$5

Gooseberries.

	Each	12	100
Houghton, 2yr	15c	\$1 25	\$8
Downing, 2yr	15c	1.30	9

ROSES! ROSES!

By mail, 30c each. By express, 25c each, except where noted

HARDY ROSES HYBRID PERPETUALS

Two Year, From Four Inch Pots

Cruss an Teplitz One of the brightest colored Roses grown. When first opened it is dark, rich crimson.

Paul Neyron The largest flower in cultivation and one of the most prolific bloomers; color deep clear rose: fresh, attractive.

Gen. Jacqueminot Brilliant crimson, very large, globular and excellent; free bloomers; unsurpassed in its clear, rich scarlet color.

Jubilee It is the finest dark red hardy garden rose yet produced. A pure red in its deepest tone.

Kaiserin Augusta Victoria A beautiful rose with elegant, large pointed buds, very large, full double flowers; color, delicate creamy white; deliciously fragrant,

Bridesmaid The most popular pink tea rose. Thousands of this variety are grown every year for cut flowers.

The Burbank Rose A perfectly hardy, new, ever-blooming rose. The color is described as cherry crimson.

Conrad F. Meyer Color, deep bright, intense pink. It grows vigorously, it blooms freely, is absolutely hardy, flowers of the largest size; the form is perfect, the coloring unequaled and the fragrance delicious. Can you ask more?

Anne De Diesbach Very large and fragrant flowers of a rich carmine color. A notably hardy and superior garden rose.

Baby Rambler A dwarf (Bush, not Climbing) form of Grimson Rambler, and furthermore, Everblooming.

CLIMBING ROSES

By mail, 30c; by express, 25c each

Crimson Rambler (June) rose; a Japanese rose bearing immense trusses of bright crimson flowers; for covering trellises or buildings there is nothing finer.

Mrs. Robert Peary Climbing Kaiserin. This is without doubt the grandest of all white climbing roses. It is the first and only pure white, hardy, everblooming climbing rose, and as such meets a demand that has never been supplied. Small plants bloom continually the first season.

LARGE FLOWERING CLEMATIS

Two Year Hardy Vines

Jackmanni Flowers large and of intense violet purple. 40 cents each.

Paniculata Small white. 20c each.

CANNAS—Standard Varieties

Pennsylvania (Orchid) pure red

California A pure rich orange or gold

Secratire Chabanne pleasing salmon

Pillar of Fire Bright crimson scarlet.

President Meyer (bronze) rich cherry

Madame Berat pure soft pink flowers

Uncle Sam brilliant orange scarlet

HONEYSUCKLE—Each 15c, per ton \$125

Creamy yellow, very fragrant flowers; in bloom the whole season. Almost evergreen. Besides its ordinary uses as a climber, it is valuable for covering banks.

CERTIFICATE OF INSPECTION
ACCOMPANIES EACH SHIPMENT.